

JOB DESCRIPTION

Job Title	Advocacy and Campaigns Adviser
Grade	SO2
Department	Operations
Reports to	Advocacy Manager
Job Location	London
Duration	To 31 st December 2020 with the opportunity to extend subject to funding
Working Hours	Full time (37.5hrs per week)
Salary Band	£33,940-£35,712

JOB PURPOSE

For almost 40 years, across nearly 50 countries, Action Against Hunger has led the global fight against hunger, saving the lives of children and their families in crises, and supporting vulnerable communities to improve their livelihoods and access to essential services.

Tragically in the last three years the number of hungry and malnourished people in the world has risen. The causes for this are often political, and if we are to reverse this trend, new commitments and effective action is needed from governments around the world.

The next Nutrition for Growth Summit (N4G) in 2020 is set to be a critical year for galvanising government action. In this role you will lead on a campaign to develop and communicate Action Against Hunger's advocacy asks in the lead up to the Summit, primarily targeting UK audiences but also supporting Action Against Hunger teams in other major capitals to influence their governments too.

Working closely with colleagues across the Operations, Communications and Supporter Engagement teams in the UK, and across the global Action Against Hunger network, the post holder will develop and deliver creative campaign actions to galvanise our supporters, chefs in particular, as well as engage political audiences.

The role is an exciting opportunity to lead on a diverse range of activities from policy research and development, event organising, campaign planning with food industry supporters, and developing media content. The post holder will need to be someone able to work collaboratively, creatively, and using their own initiative to inspire ambitious government commitments in 2020.

KEY DUTIES AND RESPONSIBILITIES



- Work with Action Against Hunger UK Advocacy Manager to develop the Nutrition 4 Growth 2020 UK campaign plan reaching audiences of senior officials, parliamentarians, supporters and the wider public.
- Work with the UK Advocacy Manager and Supporter Engagement Team to develop and deliver a plan for involving chef supporters in advocacy, including through an initial planning workshop.
- Lead coordination of a cross Action Against Hunger N4G working group, to promote and enable delivery of a joint campaign in multiple capitals (Washington, Berlin, London, possibly Brussels).
- Work with communications colleagues to develop media and social media actions that raise awareness and support for advocacy asks.
- Organise campaign actions with Action Against Hunger chef supporters framed around the campaign.
- Work with the UK Advocacy Manager on producing policy reports and developing dissemination plans targetting policy makers.
- Organise parliamentary events and meetings with MPs and Peers.
- Manage a volunteer intern as required.

DIMENSIONS

Intern/volunteer supervision as required.

To deputise for the Advocacy Manager when required (e.g. annual leave, sickness)

Coordinate development and delivery of N4G related campaign activities

A willingness to work flexibly, from other sites, and attend events outside of core hours/weekends would be expected.

You may be expected to undertake other duties that are commensurate with this role/grade.

DECISIONS AND JUDGEMENT

The job involves working within the overall policy of the organisation.

The work involves using wide discretion and initiative over a broad area of activity.

Ensuring the activities responsible for are compliant with relevant legal and best practice guidance.



PERSON SPECIFICATION

Qualifications / education required

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| Essential | <ul style="list-style-type: none">• Educated to a degree level or equivalent experience gained |
| Desirable | <ul style="list-style-type: none">• Knowledge of humanitarian and development policy• Knowledge of global malnutrition and related policies and funding mechanisms• Foreign language skills (German/French) |

Experience required

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|-----------|---|
| Essential | <ul style="list-style-type: none">• Demonstrable experience in delivering advocacy campaigns in the UK and internationally.• Experience of working with international networks to develop and deliver campaign objectives in multiple countries.• Excellent policy research and writing skills and ability to write for diverse audiences from policy experts to the wider public.• Experience of working with the UK Parliament and Department for International Development.• Ability to work creatively to develop inspiring campaign actions that engage diverse audiences through traditional and new media, and through events.• Ability to work across teams including operations, fundraising and communications.• Experience of organising events.• Experience of working in a small team• Experience of representing an organisation and presenting advocacy asks to policy or political audiences• Demonstrable experience and/or personal commitment to promoting gender equality and diversity.• IT literate with good experience of MS Office and other relevant IT systems as appropriate for the role, and advanced skills in MS Excel. |
| Desirable | <ul style="list-style-type: none">▪ Experience of coordinating global advocacy campaigns. |

Competencies required

Good problem solving skills and ability to provide practical solutions.



Sets clear, meaningful, challenging, and attainable personal goals that are aligned with those of the organisation.

Excellent negotiating and influencing skills to maximise support from key stakeholders.

Ability to identify opportunities and barriers to advocacy success

Demonstration of an international outlook and comfortable working across different cultures

Flexible and adaptable to changing political environment

Responds positively to change or set-backs with increased efforts and encourages others to do so.

Displays a positive attitude about the work to be done, supporters, co-workers, and employer policies.

Generates new ideas and original solutions to problems. Remains effective even when information is unclear or little guidance is available.

Ability to develop strong working relationships with our supporters and with colleagues across the Action Against Hunger global network

Considers the best method of communication for the audience and objective concerned.

Is logical and systematic in approaching issues and considers alternatives and makes choices. Able to identify and clarify what is important and bring into a coherent framework

Committed to Action Against Hunger's vision, mission, values and Charter of Principles.

Agreed

Juliet Parker, Director of Operations

Date

July 2018

Authorised

Maria Eaton, Director of Human Resources

Reviewed on

July 2018